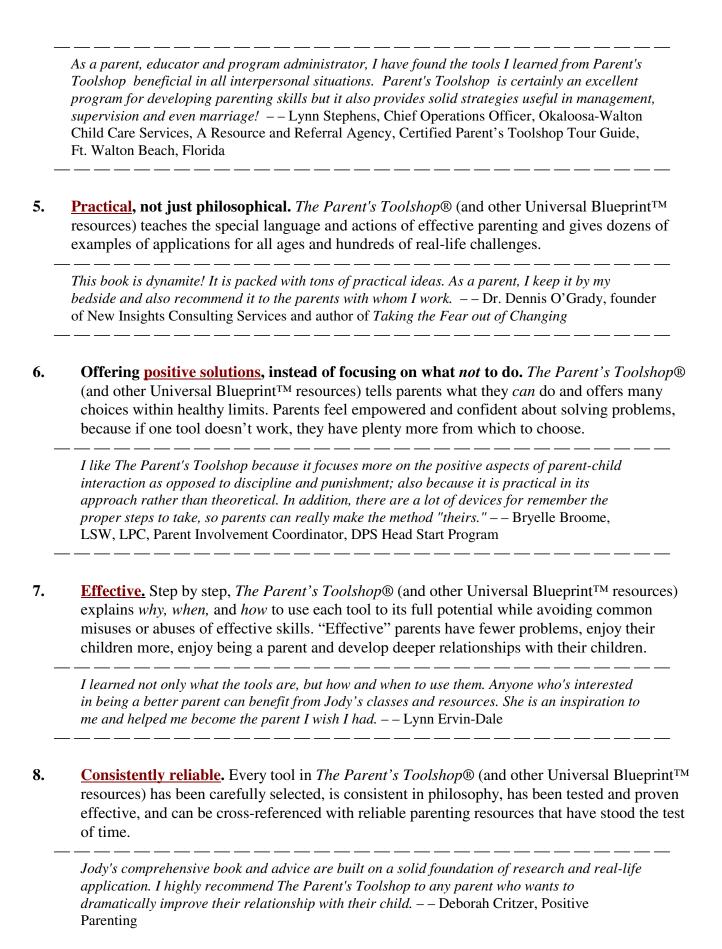
The Top Ten Unique Traits of The Parents Toolshop

The Parents Toolshop: The Universal Blueprint for Building a Healthy Family book is:

	need for an effective parenting plan. The author of <i>The Parents Toolshop</i> has done all the research for parents, making it a one-stop resource that equals dozens of books combined. This saves parents <i>years</i> of research and <i>hundreds of dollars</i> on resources.
_	Of all the books and magazines I've devoured regarding parenting skills, this one put them all to shame. I learned more from this book than I could have learned from one hundred put together. — — Debbie Klein
	Accurate, instead of fostering myths or giving inaccurate information. The author spent over ten years researching parenting resources, pulling out only the best, most reliable advice. Parentlearn the basics of effective parenting principles so they can recognize inaccurate advice in other resources and avoid falling into common pitfalls that undo our efforts or start new problems. (Sign up for a F*R*E*E e-course and get a BONUS REPORT called "Parenting Myths & Truths" go to: http://www.parentstoolshop.com/7ecourse/)
	I'm really excited about sharing this information with other parents at my church. Your ideas are consistent with other resources I'm familiar with, but there are some things in their books I disagree with and I get so frustrated picking and choosing and screening them. It is so nice to finally find a resource that has done that for me. I can completely trust that it is comprehensive and accurate. — Marla Hurst, parent, Adult Education teacher
	Organized, instead of randomly presenting helpful ideas. The Parent's Toolshop® (and oth Universal Blueprint TM resources) teaches a logical step-by-step plan for choosing the most helpful response to <i>any</i> situation and presenting it effectively. This helps parents organize what they've learned into a useful format they can easily remember and use. When a crisis strikes, it can take just a matter of <i>seconds</i> for parents to respond effectively.
_	I especially like the Universal Blueprint TM formula. It gives me a tangible, visual way to organize all that I learned and use the 'tools' to their full potential. My professional training uses similar teaching methods, so it's great to learn about parenting using the same process. Parenting is never easy, but this book makes it easy to understand. $$ Mike Lowery

Universally applicable, instead of discussing only one topic, skill, developmental stage, or type of relationship. The Universal Blueprint™ "Parenting-Success Formula" and its tools are useful in *any* relationship — with children of any age and even in adult relationships. Parents report that the more they use the skills in *all* their relationships, the more their relationships improve, in every area of their lives!



9. The Parent's Toolshop® produces positive *long-term* results, instead of proposing quick-fix methods that backfire later or have unhealthy long-term results. It's always much harder to undo bad habits than to prevent them in the first place. The teachings in *The Parent's Toolshop*® (and other Universal BlueprintTM resources) have been proven effective for more than four decades, so you *know* you'll get the results you want.

"In the late 60's, I taught P.E.T. for several years and then taught S.T.E.P. for another fifteen years. If The Parent's Toolshop had been around back then, I would have definitely chosen it above those other curricula. I like the way the toolsets are put together and the whole process of putting it into categories. The logical sequence makes it so easy to use. I am so impressed with this program, I am requiring all of our therapists to take the training. I also want several of them to become certified Toolshop Tour Guides, so we can provide this valuable program. I plan to keep several copies of the book in the office, so we can provide them to the parents we serve." — Millie McCarty, M.A., L.P.C., President & Executive Director, Lighthouse Counseling Inc.

10. The Parent's Toolshop® guarantees results! Anyone who reads all of *The Parents Toolshop* book and consistently uses the Universal BlueprintTM Parenting Success Formula and its tools will improve their parenting skills — guaranteed.

In 10 years of field test with 1295 parents:

- 77% (or 992 parents) attended a 16-hour class and completed an outcome-focused pre/post skill assessment.
- 83% of these 992 parents (or 823 parents) graduated from the 8-week program.
- 99.87% of those graduates (or 822 of 823 parents) improved their parenting skills.
- On a scale of 11 points, the average improvement in skills was 2.40 points, from below the midpoint (5.41) to the "more skillful" range (7.81).
- Nearly 20% scored in the highest skill range possible!

In participant evaluations:

- 83% rated the program "excellent," 100% rated it "good" or "excellent"
- 96% said they learned new information
- 100% said they would recommend the program to others.

(To see more detailed results, go to: http://www.parentstoolshop.com/HTML/ftresults.htm)

And the Results LAST!

Now that **my son is almost eighteen** and I see what a wonderful young man he is, I realize parenting is not all "luck." I truly believe that 90% is **because of the concepts I learned from you, when he was only three** — and I'll be forever grateful to you for that. I had no role model for parenting to look back on. I learned healthy parenting from YOU, and it's given me the most valuable thing in my life, a healthy, close relationship with my son. — Eva Polichany